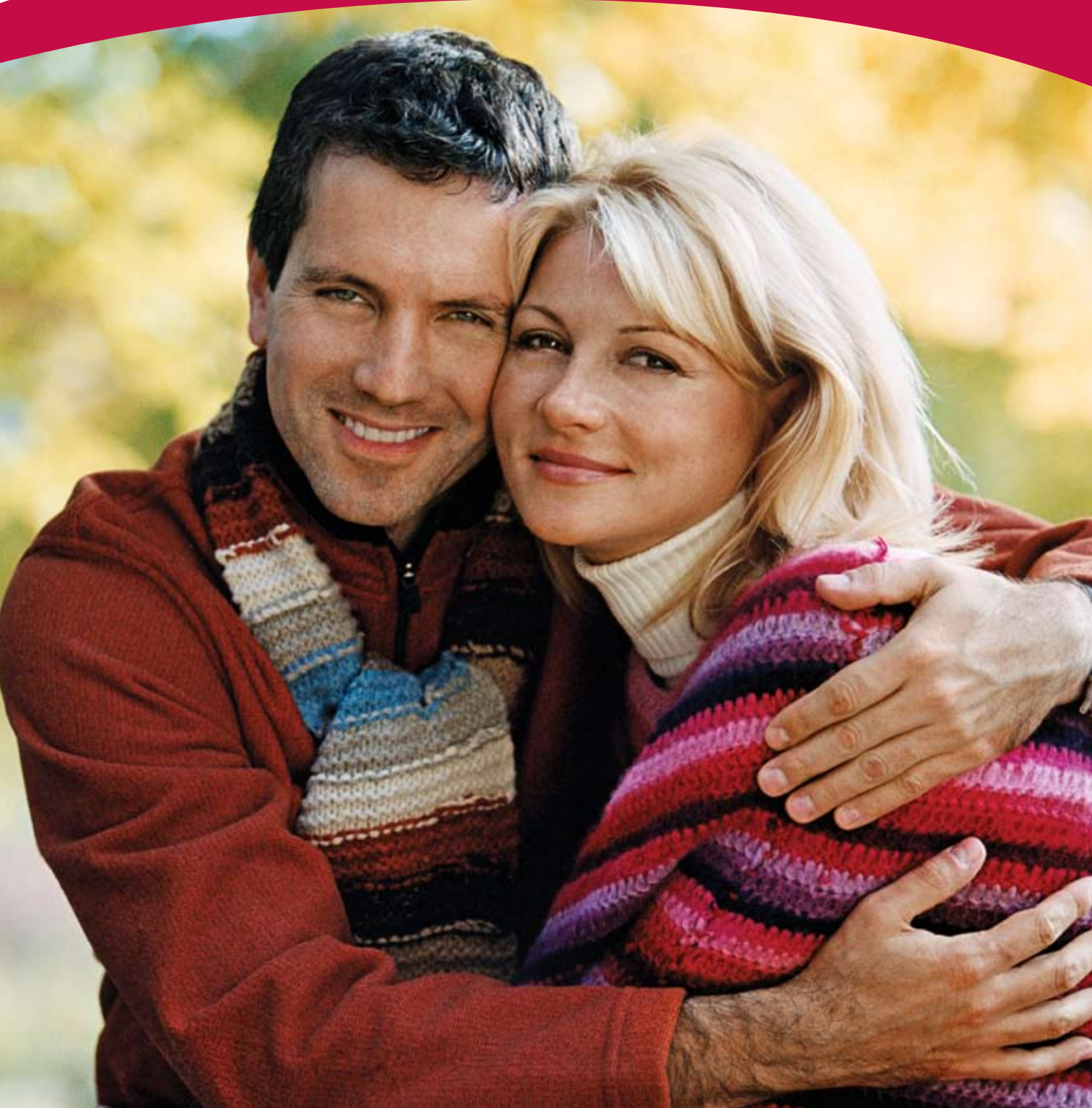


Here's to your health

With Blue Care Network of Michigan



You know us

With Blue Care Network, you get the cross and shield, trusted symbols that are recognized and accepted across the country. One of Michigan's largest health maintenance organizations, BCN is a nonprofit subsidiary of Blue Cross Blue Shield of Michigan.

Help with your health goals

BCN's goal is the same as yours. We strive to promote your health and peace of mind through high-quality care and service. That's our commitment to your health.

Blueprint for care

Preventive care is the foundation of BCN coverage. We offer preventive services to keep you healthy: physical exams, immunizations, diagnostic tests and well-child care. Through our BlueHealthConnection® umbrella of care, you'll have access to:

- Quit the Nic, an effective smoking-cessation program that provides ongoing support to help you quit tobacco
- Disease management programs that help those with chronic conditions function at their highest level possible
- Care management nurses who help people with complicated illnesses get the care they need when they need it

Extensive provider networks

Most doctors and hospitals across the state participate with us. We strive to make sure our network consists of qualified, capable health care providers by having them meet rigid credentialing standards. Chances are, your doctor is in our network. BCN members have access to conveniently located doctors for primary and specialty care as well as a wide choice of facilities for acute, urgent and emergency care.

Money-saving programs

Savings are built into BCN coverage. Use your ID card for discounts on the following health extras:

- A Weight Watchers® package
- Safety equipment through the BlueSafeSM program
- Alternative health services (acupuncture, massage therapy, nutrition counseling)

Freedom from paperwork

One of the benefits of belonging to a Blues plan is that you're free from the hassles of paperwork. The doctor, hospital or other health care provider bills us directly for covered services. You simply pay any copayment or coinsurance that's required.



Care that travels with you

BCN's service area starts in Michigan, but you can count on care beyond Michigan's borders.

- You have access to hospitals and doctors who participate with Blue plans across the country.
- Emergency care is covered anywhere in the world.

Resources online

BCN's Web site (**MiBCN.com**) is a valuable resource for information that can help you take care of yourself.

- Use our physician search tool to locate a doctor nearby who is taking new patients and speaks your native language.
- Complete the Blues' health risk appraisal online and use it to learn about and manage your health risks.
- Investigate treatment options and costs with the Blues' online Healthcare Advisor™.

Answers to your questions

For more information about the benefits you'll be getting with BCN, call 800-222-5992, from 8 a.m. to 5:30 p.m. Monday through Friday.

For more information about BCN, visit **MiBCN.com**.

Awards for excellence

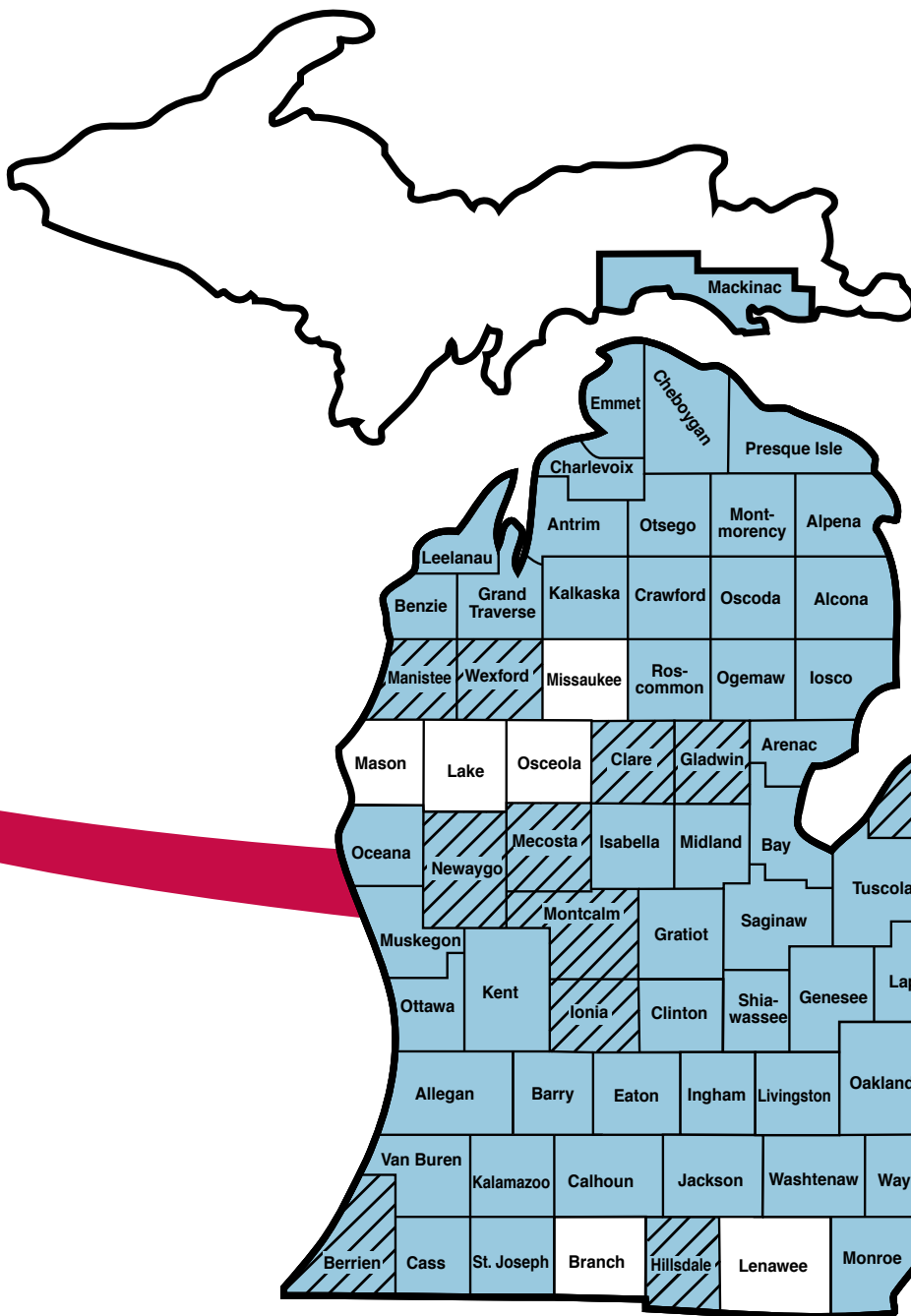
Blue Care Network has received Excellent Accreditation every year since 2000 from the National Committee for Quality Assurance, a nationally recognized organization that measures the quality of America's health care and health plans. This is the highest level of accreditation awarded.





**Blue Care Network
of Michigan**

A nonprofit corporation and independent licensee
of the Blue Cross and Blue Shield Association



Blue Care Network is available in these counties

BCN is only available in portions of these counties

BCN is not available in these counties

Our vision

As the premier managed care plan in Michigan, Blue Care Network's purchasers, members, physicians, unions and employees are partners in maintaining and improving health.

Our mission

People helping people to promote health and peace of mind through high-quality care and service.

Our values

- Integrity and honesty
- Family and personal life
- Personal accountability
- Helping and caring
- Quality and excellence
- Diversity and inclusiveness
- Community involvement

