



# 7 Reasons *to choose* Blue Care Network



## 5 Cost-effective care

We manage care to make sure that your employees get the services they need — cost-effectively. Through initiatives such as our campaign to encourage the use of generic medications, provider agreements and benefit structures, we're working to hold down the high costs of health care.

## 6 Member-centered programs

Preventive care is the foundation of our coverage: it's easier to stay healthy than it is to get healthy. We also help manage acute and chronic medical conditions to help your employees be the best they can be and avoid costly complications.



## 7 Excellent Accreditation

BCN is a quality-focused health maintenance organization. Our long-standing Excellent Accreditation from the National Committee for Quality Assurance confirms that quality care for our members is our priority.

# 1 Health plan options

Blue Care Network offers different types of plans: a standard HMO benefit, our deductible plan, the Healthy Blue Living<sup>SM</sup> incentive model and self-referral options. Your Blues independent agent or sales representative can help you choose a health benefits program that suits your organization's needs.

# 2 Credibility

With Blue Care Network, you get the cross and shield, trusted symbols of health care that are recognized everywhere. One of Michigan's largest health maintenance organizations, BCN is a wholly-owned, nonprofit subsidiary of Blue Cross<sup>®</sup> Blue Shield<sup>®</sup> of Michigan

# 3 Care that travels

BCN's service area starts in Michigan, but your employees can count on care when they travel beyond Michigan's borders. They'll have access to hospitals and doctors who participate with Blue plans across the country. And emergency care is covered anywhere in the world.

# 4 An extensive provider network

Most doctors and hospitals across the state participate with us. We contract with more than 110 hospitals, more than 3,300 primary care physicians, and 9,000 specialists throughout Michigan.

